

PTO-1449 REPRODUCED				ATTORNEY DOCKET NO. FOI96-01A		APPLICATION N Con. of 0			
INFORMATION DISCLOSURE CITATION IN AN APPLICATION (Use several sheets if necessary)				APPLICANT Thomas A. Gerace					
				FILING DATE			GROUP 2765		
U.S. PATENT DOCUMENTS									
EXAM- INER INI- TIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE		
h.	AA	4,659,314	04/21/87	Weinblatt	434	236			
h.	AB	4,718,106	01/05/88	Weinblatt	455	2			
h.	AC	4,930,011	05/29/90	Kiewt	358	84			
h.	AD	5,260,778	11/09/93	Kauffman et al.	358	86			
h.	AE	5,446,891	08/29/95	Kaplan et al.	395	600			
h.	AF	5,446,919	08/29/95	Wilkins	455	6.2			
h.	AG	5,504,675	04/02/96	Cragun	364	401			
h.	AH	5,515,098	05/07/96	Carles	348	8			
h.	AI	5,636,346	06/03/97	Saxe	395	201			
	AJ								
	AK								
FOREIGN PATENT DOCUMENTS									
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO		
h.	AL	95/23371	31 Aug 95	PCT					
	AM								
	AN								
	AO								
	AP								
	AQ								
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)									
h.	AR	Berniker, M., "Nielsen Plans Internet Service," <i>Broadcasting & Cable</i> , 125(30):34 (1995, July 24).							
h.	AS	"Media Planning is Redefined in a New Era of Online Advertising," <i>PR Newswire</i> , (1996, February 5).							
h.	AT	PR Newswire, information concerning the PointCast Network (PCN) (1996, February 13) pp. 213.							
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M. IRSHADULLA				6/16 99					

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FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)							
h.	AU	Information describing BroadVision One-to-One Application System: "Overview," p. 1; "Further Resources on One-to-One Marketing," p. 1; "BroadVision Unleashes the Power of the Internet with Personalized Marketing and Selling," pp. 1-3; "Frequently Asked Questions," pp. 1-3; "Products," p. 1; "BroadVision One-to-One™", pp. 1-2; "Dynamic Cammand Center," p. 1; "Arthitecture that Scales," pp. 1-2; "Technology," p. 1; "Creating a New Medium for Marketing and Selling BroadVision One-to-One and the World Wide Web a White Paper," pp. 1-15; http://www.broadvision.com (1996, January-March).					
h.	AV	"NETSCAPE & NetGravity: Any Questions?" http://www.netgravity.com/ , (1996, July 11).					
h.	AW	"IPRO," http://www.ipro.com/ , Internet profiles Corporation Home and other Web Pages (1996, July 11).					
h.	AX	"The Pointcast Network," http://www.pointcast.com/ , (1996, Spring).					
h.	AY	"ABI WHAP, Web Hypertext Applications Processor," http://alphabase.com/abi3/whapinfo.html#profiling , (1996, July 11).					
h.	AZ	Hoffman, D.L. et al., "A New Marketing Paradigm for Electronic Commerce," (1996, February 19), http://www2000.ogsm.vanderbilt.edu/novak/new.marketing.paradigm.html .					
h.	AR2	"Real Media," http://www.realmedia.com/index.html , (1996, July 11).					
h.	AS2	McFadden, M., "The Web and the Cookie Monster," <i>Digital Age</i> , (1996, August).					
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h.	AT2	"My Yahoo! news summary for My Yahoo! Quotes," http://my.yahoo.com (1997, January 27).	
h.	AU2	"The Front Page," http://live.excite.com/?aBb , (1997, January 27) and (1997, April 11).	
h.	AV2	"Welcome to Lycos," http://www.lycos.com, (1997, January 27). <i>Web page could not be reproduced</i>	
h.	AW2	"AdForce Feature Set," http://www.imgis.com/index.html/core/p2_2html, (1997, April 11).	
	AX2	"Network Site Main," http://www.doubleslick.net/frames/general/nets2set.htm, (1997, April 11) <i>Web page could not be reproduced</i>	
	AY2	"NetGravity Announces AdServer 2.1," http://www.netgravity.com/news/pressrel/launch21.html, (1997, April 11) <i>Web page could not be reproduced</i>	
h.	AZ2	Bussey, H.E., et al., "Service Architecture, Prototype Description, and Network Implications of a Personalized Information Grazing Service," <i>IEEE Multiple Facets of Integration Conference Proceedings</i> , Vol. 3, No. Conf. 9, June 3, 1990, pp. 1046-1053.	
h.	AR3	Yan, T.W. and Garcia-Molina, H., "SIFT - A Tool for Wide-Area Information Dissemination," Paper presented at the USENIX Technical Conference, New Orleans, LA (1995, January), pp. 177-186.	
h.	AS3	Pazzani, M., et al., "Learning from hotlists and coldlists: Towards a WWW Information Filtering and Seeking Agent," <i>Proceedings International Conference on Tools with Artificial Intelligence</i> , January 1995, pp. 492-495.	
	AT3	Raggett, D., "A review of the HTML + document format," <i>Computer Networks and ISDN Systems</i> , Vol. 27, No. 2, pp. 135-145 (Nov. 1994).	
h.	AU3	Gessler, S. and Kotulla, A., "PDAs as mobile WWW browsers," <i>Computer Networks and ISDN Systems</i> , Vol. 28, No. 1-2, pp. 53-59 (Dec. 1995).	
h.	AV3	Donnelley, J.E., "WWW media distribution via Hopewise Reliable Multicast," <i>Computer Networks and ISDN Systems</i> , Vol. 27, No. 6, pp. 781-788 (April, 1995).	
h.	AW3	Jones, R., "Digital's World-Wide Web server: A case study," <i>Computer Networks and ISDN Systems</i> , Vol. 27, No. 2, pp. 297-306 (Nov. 1994).	
h.	AX3	Betts, M., "Sentry cuts access to naughty bits," <i>Computers and Security</i> , Vol. 14, No. 7, p. 615 (1995).	
h.	AY3	Weber, Thomas E., "Software Lets Marketers Target Web Ads," <i>The Wall Street Journal</i> , April 21, 1997.	
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